



BIG ideas

Create Your Most Successful Script Before You Even Type FADE IN

BIG IDEAS is a screenwriting weekend intensive created by a working producer to give new writers what it takes to achieve their dreams.

Barri Evins has sold projects to all the major studios and teaches budding writers the same techniques she uses with highly paid pros on big league projects.

The **BIG IDEAS** seminar takes writers from "What to Write?" to "Ready to Write!" in a weekend.

Revolutionize Your Writing:

- Create Concepts that Ignite Industry Interest
- Harness your Screenwriting Super Powers
- Master Pitching as the Fast Track to Success
- Transform Structure into Your Best Friend
- Accomplish More with Less Rewriting
- More Than A Seminar – Mentorship for A Year

Limited to ten participants so each writer receives individualized attention and My Mentorship for a year.

The Weekend

Friday Evening ■ Discover the BIG IDEA.

I'll divulge the Three Ingredients for Career Rocket Fuel and show you how to use them to catapult your career. Find what makes a Hooky Idea, and how to know when you've got one. Discover the Essential Elements.

Saturday ■ Delve into what drives you as an artist and makes you strong as a writer.

Discover what you have to say that is meaningful to you and will draw audiences. Reveal your Screenwriting Strengths as keys to your success. Pitch like a pro; then learn to use pitching as the fast track to story solutions.

Saturday Evening ■ Fear and confusion about structure will vanish.

We screen a film – pizza, popcorn and my Structure Breakdown of the movie using Industry Insider vocabulary. Discussing the beats opens your eyes to the fact that all screenwriting gurus talk the same talk. My One-Pager Template enables you to explore possibilities and solve problems on a single piece of paper – spend less time rewriting.

Sunday ■ New ideas take shape and take flight so you're ready to write.

Re-pitch your top contenders and get constructive feedback. Step out to work on your story, and then get fresh input. By the end of the weekend, you've got an idea that can take you where you want to go and a roadmap for completing your script. If you have questions on your journey – you have **my mentorship** for a year!

\$395 per person signup@bigBIGideas.com

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"Big Ideas gets straight down to what works, because in the film business, what works is all that matters."

Barri Evins
Barri Evins



"Inspiring, instructive and worth every penny! I have every assurance that now my tombstone will not read, 'She was still working on Act 2.'"

Jennifer Massey, Richmond, VA

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