SEVEN SECRETS TO BREAKING INTO THE FILM BIZ An Evening with Barri Evins

Thursday, June 23, 2011 Cleveland State University 6pm to 7:30pm

You're in Cleveland, Ohio – 2353 miles from Hollywood, California.

And you want to break into the film business.

This evening is dedicated to giving you a road map to get you from here to there.

"Big Ideas gets straight down to what works, because in the film business, what works is all that matters."

Barri Evins

Whether you're embarking on a new journey, or if you've already started out, but ran out of gas, veered off the road or gotten stuck in the mud, this is the Auto Club of Advice. These practical pointers send you confidently in the right direction to pursue your dreams.

- Information really is power and today information is everywhere.
- You can't get a job without experience, but you can't get experience without getting a job. Building a resume brick by brick.
- It really is about who you know, but never underestimate the power of the people who people you know know.
- Discover how writing and filmmaking contests can truly pay off.
- Get your query letter noticed.
- Networking is priceless!
- You've got your foot in the door, now what? Striking while the iron is hot.

Barri Evins, successful film producer and a sought after screenwriting teacher, comes to Cleveland, June 24-26 with her BIG IDEAS Weekend Screenwriting Intensive. As a producer, Evins has sold pitches and specs to Warner Bros., Universal, Fox, Nickelodeon, New Line and HBO. She created BIG IDEAS to give new screenwriters what it takes to achieve their dreams by teaching them techniques she uses with highly paid professionals on big league projects. The seminar teaches writers to create ideas that ignite industry interest and gives writers revolutionary tools for completing a successful screenplay faster than ever before. For more info, contact barri@bigBIGideas.com.

Location: Cleveland State University Music & Communications Bldg., Room MU107 2121 Euclid Avenue Cleveland, OH 44115